

# Case study:

## St Kenelm's, Minster Lovell

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St Kenelm's Church is part of the Witney benefice and was built in the 1450s by the 7th Baron Lovell.

The church receives many visitors each year, attracted by the nearby ruins of Minster Lovell hall.

As the use of cash declined, the PCC began to consider acquiring a contactless card reader.



### **What is a Contactless Card Reader?**

A contactless card reader is a small terminal that enables donations to be made to your church via contactless debit or credit card, or by using Apple / Android pay, up to a value of £30.

### **Why did you decide to get one?**

We receive many visitors, both UK & foreign, drawn to the English Heritage Site adjacent to the church and felt that the card reader would attract donations from people who perhaps don't carry much cash/sterling, but have a contactless payment card.

We are also hoping it will be useful at our church social events, concerts etc, as well as at weddings and other special services, where most people never seem to have cash for the collection!

### **Which unit did you choose?**

We chose the GBx Core from GoodBox Co. Labs.

## Is it effective?

Yes. In the first month, we received £161. We set the suggested donation amount at £5 but the donor can choose to give any amount between £3 - £30 in a single transaction. We've found that most people have just left it at £5. We've had the machine for a few months now, and it's proving very successful!

## Is there a downside?

We have not got an internet connection or 4G signal in the church or in the surrounding area, so we have to take the card reader to where there is a connection and download the transactions – we usually do this once a week.

## Is it expensive for the church to use?

No – there is no monthly charge and the transaction fees are very reasonable.

## Can anyone get one?

We got ours through Parish Buying [www.parishbuying.org.uk/contactless](http://www.parishbuying.org.uk/contactless) which offers discounted rates to C of E churches.



The GBx Core can be personalised with your own logo/artwork.  
*Photo credit: Julie Jones*



Kirsty Strange (left) and Brenda Bennett (right) with the GBx Core.  
*Photo credit: Julie Jones*

*For more information, visit the Parish Buying website or contact Julie Jones at the Oxford diocese on 01865 208288.*