

PARISH GIVING SCHEME

**Making a difference
to Parish Giving**


John Preston
Chair of Trustees &
National Stewardship Officer




What is the PGS?

The Parish Giving Scheme (PGS) is a direct-debit facility originally developed by the Diocese of Gloucester to provide a professional, effective donation management system to support parishes in funding their mission and ministry.

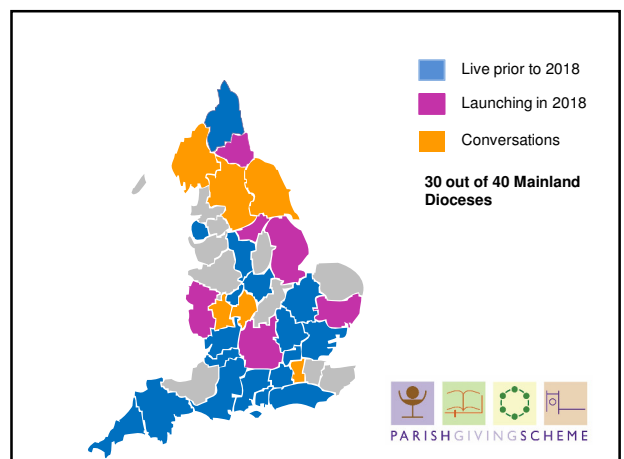
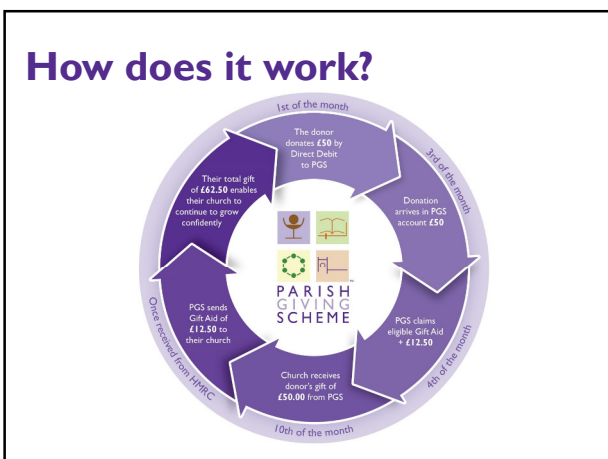
- Donations made through this scheme use a Direct Debit.
- This can be made on a monthly, quarterly or annual basis.
- Each donation is restricted to the intended church.
- Gift Aid is reclaimed and passed onto the church directly.



- Committed Christian Giving
- Regular & One off Gifts
- Serves the Church Family
- GA & Non GA Donors
- S,M,L Churches & Gifts



- Replace the Volunteer
- Process all Giving
- GASDS (not yet...)
- Solve all your Problems
- Won't be for Everyone



June 2018

- Received over **£2.15m** gifts
- Claimed over **£500k** Gift Aid in addition
- From **28,462** donors (+3% month on month growth!)
- Forwarded to **1,587** parishes

ALREADY IN OXFORD

- 38 churches live, with 587 donors
- Average weekly gift £21.71 vs £14.98 Diocesan average (+45%).



PGS Statement

PARISH GIVING SCHEME
Donor Statement for Period: June 2018

EXAMPLE ONLINE PGS STATEMENT

Parish: Date: Nonresponse: YES
Diocese: 12/06/18
Parish Ref: 125525

Transaction Ref	Donor Description	Contact ID	Current Month			Financial Year To Date			Calendar Year To Date			Frequency	Inflation
			Donation Received	Gift Aid	Total	Donation Received	Gift Aid	Total	Donation Received	Gift Aid	Total		
CE D Horton	PGS THANK YOU 9261	14149	70	17.5	87.5	140	35	175	420	105	525	M	Y
Mr & Mrs H Horton	PGS THANK YOU 9411	14311	200	50	250	200	50	250	400	100	500	Q	N
The Revd G Oranger	PGS THANK YOU 9472	14386	150	37.5	187.5	300	75	375	900	225	1125	M	Y
Mr G Bennett	PGS THANK YOU 9209	14399	90	22.5	112.5	180	45	225	360	90	450	M	Y
Mr F Pooke	PGS THANK YOU 9365	14539	60	0	60	120	0	120	300	0	300	M	N
Mr J Tine	PGS THANK YOU 9263	14668	30	7.5	37.5	60	15	75	150	37.5	187.5	M	Y
Anonymous	PGS THANK YOU 9080	14577	40	10	50	80	20	100	240	60	300	M	N
Miss K Minogue	PGS THANK YOU 9470	14599	1000	0	1000	1000	0	1000	1000	0	1000	A	Y
Mr S Horton	PGS THANK YOU 9264	14623	60	16.25	81.25	60	16.25	81.25	60	16.25	81.25	M	N
Grand Totals:			1706	161.25	1866.25	2145	286.25	2431.25	4108	888.25	4791.25		

Summary: In G Horton (9263) Mr G Horton (9080)

Exp: Frequency: Inflation: Inflation Increase
 12 Months 12 Months 12 Months
 24 Months 24 Months 24 Months
 36 Months 36 Months 36 Months

Why we developed the PGS

1. Keep pace with the Charity Sector
2. Improve and Engage with the Donor Journey
3. To Grow our Mission and Ministry
4. Lighten the Burden Locally (Recruiting Successor)



Unique Benefit 1

Combats Static Giving

Giving to rise in line with inflation annually



Why is this Important?

In 2017

£50 + £12.50 Gift Aid = £62.50

Gift increases in line with Retail Price Index

By 2027

£68.51 + £17.30 Gift Aid = £85.64

Extra £277.68 a year

How many?

55% of donors tick the inflationary increase box (opt in)

- a. Annual Review
- b. SUPER INFLATION!!!

Unique Benefit 2

Increases the Level of Giving

How we give influences
How much we give



Every Monday Morning...

...across all the parishes in Church of England how much cash (collected at the Sunday services) is taken to the bank?

£4 MILLION



Koinonia:

Fellowship, communion – giving in community



Examples:

	Chelmsford	Liverpool	Winchester
Average Weekly Giving (Diocese)	£17.98	£9.98	£19.71
Average Weekly Giving (PGS)	£12.78	£15.11	£13.58
	+41%	+51%	+45%

Source: 2016 Parish Finance Returns, PGS data for 2018

Unique Benefit 3

Delivered Locally
Administered Centrally



Who are we?

Members

- Participating Dioceses who:
- Have ultimate responsibility
 - Sign off accounts
 - Elect trustees

Trustees

- John Preston, Chair and National Stewardship Officer
- Victoria James, Stewardship Advisor – Portsmouth
- Benjamin Preece Smith, Diocesan Secretary: Gloucester
- Rebecca Evans, Stewardship Advisor – Truro
- John Sherlock, Strategy & Resources – Chichester
- David Brooke, Lead Mission Support Partner – Durham
- Neil Williams, Finance Director – Exeter
- Adrian Beney, Fundraising Consultant – More Partnership

Company limited by guarantee
Registered England No.8824540.
Registered Charity No.1156606



Who are we? PGS Team



Is it Secure?

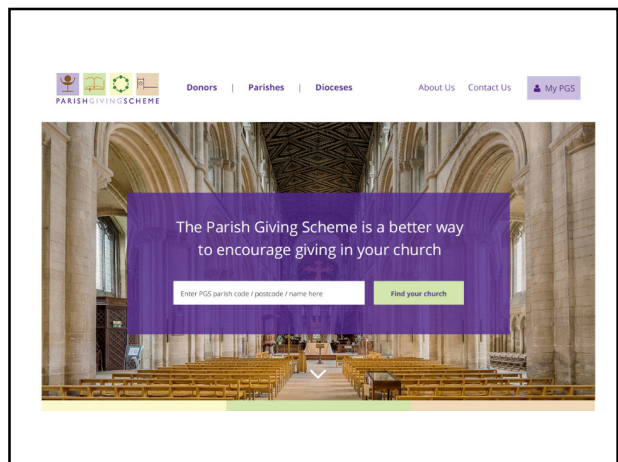


1. Restricted Donations
 - Direct Debit Guarantee
2. Industry Standard Database (CARE)
 - Fidelity Insurance in Place
3. Full adherence to Data Protection Act (+ incoming GDPR)
 - Active Policies in Place (Data, Security, Privacy, Acceptable Use)



How is the PGS financed?

- Diocesan Membership Fee = £15,000
- Annual Services Contribution = £20,000
- Longer term linked to % of donors on scheme



Question & Answers

